

Governor's Technology Initiatives ~ Remarks to the House Appropriations Technology Oversight and Government Activities Subcommittee

The Honorable Aneesh P. Chopra

Secretary of Technology

January 2008



IT Governance

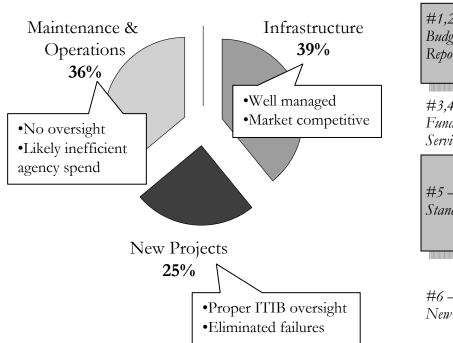
Kaine Administration Focused on Addressing IT Governance Gaps

APA IT Governance Report \$607M Spend - FY2007*

APA Select Recommendations

Administration Response

Concern



Recommendations	Concern	Response
#1,2 – Agency IT Budget Oversight, Reporting	Limited visibility on total IT spend across Commonwealth	Assign responsibility to Chief Applications Officer to develop strategy
#3,4,7 — Governance Funding, Shared Services, Project Mgmt	Inability to utilize infrastructure rates leaves function under-funded	Fund VEAP office, Productivity Investment Fund
#5 – Establish Data Standards	Insufficient data standards likely increases project costs when sharing data across agencies	VEAP primarily focused on building data standards across Commonwealth

#6 – Budgeting for New Systems

Recommendations

Current approach blending operating and project costs limits ability to evaluate investment choices Assign responsibility to **Chief Applications Officer** to develop strategy

Recnance



Work in Progress

ITIB Votes to Direct CIO/CAO to Develop Shared Operating Plan



COMMONWEALTH OF VIRGINIA
Office of the Governor

Timothy M. Kaine Governor

January 15, 2008

Governor Kaine appoints **VEAP Director** Feldmann to serve as **Chief Applications Officer** to address IT applications challenges

Mr. James F. McGuirk, II, Chair Information Technology Investment Board AKLM Consulting, Inc. 18341 Buccaneer Terrace Leesburg, Virginia 20176

Dear Mr. McGuirk:

The Commonwealth has made significant strides in the management of its information technology resources since the establishment of the ITIB and VITA several years ago, particularly in the areas of project and infrastructure management.

While these gains have been impressive, the Auditor of Public Accounts' December 2007 report on Information Technology Governance highlighted additional improvement opportunities in the areas of IT governance, portfolio management and IT budget oversight.

I am recommending an improved approach to managing these areas with the assignment of the Director of the Virginia Enterprise Applications Program to the position of Chief Applications Officer (CAO). Recognizing the current budget constraints, and striving to leverage existing Commonwealth resources, I am requesting your assistance in the development of an operational plan to improve oversight and management of the areas listed above.

Some of these responsibilities currently lie with the Chief Information Officer. Working together, I am confident we can properly align these to optimize management, efficiency and productivity from our information technology investments. These efforts will better align the Commonwealth's business model and IT strategy, improve maintenance and operations planning, enhance enterprise application efforts, create data standards, increase transparency in our return on investment, and provide a comprehensive IT governance model for managing all the IT resources of the Commonwealth.

On January 17th, 2008, the ITIB heard testimony from VEAP Director announcing her appointment as Chief Applications Officer; after considerable discussion, Chair McGuirk suggested the CIO and CAO work together on an operating plan to address IT governance issues by April Board meeting; Vice-Chair Johnson formalized the motion which passed unanimously



Budget Intentions

Fund Modernization, Streamline Accountability, Drive Innovation

Fully-fund IT Infrastructure Partnership

- Provide funding for an unbudgeted increase in information technology rates due to federally-initiated decentralized rates program. For each year, \$4.5M(GF Net)
- Eliminate information technology related operating efficiencies savings assessment as they are already factored into the public-private agreement with Northrop Grumman. For each year, \$4.9M(GF)

Include VITA in Continuation of Budget Cuts Absorbed by all other Agencies

- Direct VITA to continue savings voluntarily achieved in FY2008 through the introduced budget.
 JLARC-approved December 2007 rates already incorporate savings in lower overhead costs
- Acknowledge VITA's current overhead is in line with benchmarks as determined by Gartner

• Streamline Accountability for Public Safety, Procurement

- Assign State Coordinator of Emergency Mgmt as Chair of Wireless e-911 Board; maintain Integrated Services Program at VITA to deliver great value to local governments
- Accelerate modernization plan for procurement; support independent study of VITA including value of separating IT-related procurement from DGS

• Continuation of VEAP, Modest Expansion of the Productivity Investment Fund

- Continue support for the Virginia Enterprise Applications PMO to continue 6-year modernization effort. For each year, \$1.1M(GF)
- Add funding to invest in projects to lower operating costs, improve customer service, and initiate enterprise applications. Combined funding for the biennium, \$3.4M(GF)



Streamlining Accountability

Best Role for Technology is as an Enabler to Support Agency Goals

Enhanced 911 Program

National Approach a Collaborative

- ~Federal administrator is the Transportation Department, in partnership with FCC
- ~<5 states administer program through IT
- ~Virginia amongst the leading states in e911

Proposal to Align Public Safety Efforts

- ~VDEM the lead agency for emergency preparedness and response
- ~Staff will remain part of newly developed Integrated Services Program at VITA
- ~Designate VDEM agency head as Chair of e911 Board

Procurement

Comprehensive Procurement Reform Key Pillar of Enterprise Modernization

- ~VEAP Program envisions comprehensive procurement reform
- ~National best practices firm endorses eVA as strong foundation for modernization

Proposal to Evaluate VITA effectiveness, including Procurement

- ~DGS accountable for modernization program to address efficiency opportunities across all procurement (with project review by ITIB)
- ~Independent body to study effectiveness of VITA, including value of separating procurement authority



Virginia Enterprise Applications Program (VEAP)

Seed Investment of \$11M On Track to Accelerate Back-Office Reforms

• Enterprise Application Modernization

- Performance Budgeting: Delivers capability to compare Commonwealth goals and objectives against performance; RFP expected by end of January, 2008
- Financial Management: Provides platform for consolidated financial system; RFP expected by end of March, 2008
- Broad Agency Participation: 30 core team members from across 43 agencies participating in validation workshops over 120 agency staff validation future state documents via workshops

Commonwealth Shared Services

- Business Intelligence: Provides decision makers with timely, understandable, and actionable information;
 RFP expected by end of January, 2008
- Content Management: Development of a shared service to convert paper records into an automated workflow; IBM software selected as standard October, 2007; four integrators selected in November, 2007; shared service strategy developed December, 2007 to address Commonwealth needs including 22 small agencies who are keen to participate

• IT Governance (In Collaboration with CIO)

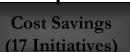
- Strategic Planning: Incorporate planning for IT maintenance and operations spend
- Portfolio Management: Maximize taxpayer value for application investment
- Data Standardization: Develop a Commonwealth data management strategy (report once, use many)



Productivity Investment Fund

A Portfolio Management Approach to Deliver Productivity Investments

Our Purpose
Elevate Performance



- Productivity Investment Fund
 - > \$1.4M investment
 - ➤ 6 Projects
 - ➤ Projected 4x ROI
- Operational Reviews
 - > 11 Projects
 - ➤ All volunteer staff (no investment)

Service Improvements (6 Initiatives)

- Digital Platforms ("One-Stops")
 - > \$440K investment
 - ➤ 4 Projects
 - Projected 40-50% reduction in constituent transaction times
- Process Improvements
 - > \$85k investment
 - ➤ 2 Projects
 - Lower costs for industry and improve functionality

Enterprise Seed Capital (5 Initiatives)

- Shared Operating Services
 - > \$156K investment*
 - > 3 Projects
 - ➤ Multi-agency effort underway
- Public-Private Partnerships
 - > \$461K investment
 - ➤ 2 Projects
 - ➤ Public-private effort underway

Effective Public & Private Sector Governance (Enterprise Solutions Oversight Board & Productivity Advisory Committee)



Chief Applications Officer

Enterprise Leadership to Spur Multi-Agency IT Collaboration

Initiative	Description	
Business One Stop	New website designed to streamline myriad forms required to start a new business in Virginia and avoid data entry duplication; of 37 most common forms, 445 data fields include 324 duplicates	
Turbo-Vet	New website designed to streamline federal veteran's benefits application; current veteran wait times of 240 days for final answer expected to fall to 100 days through more accurate submissions	
Identity Management	•	