



RICHARD BLAND
C O L L E G E
of WILLIAM & MARY



Collaboration & Innovation in Higher Education

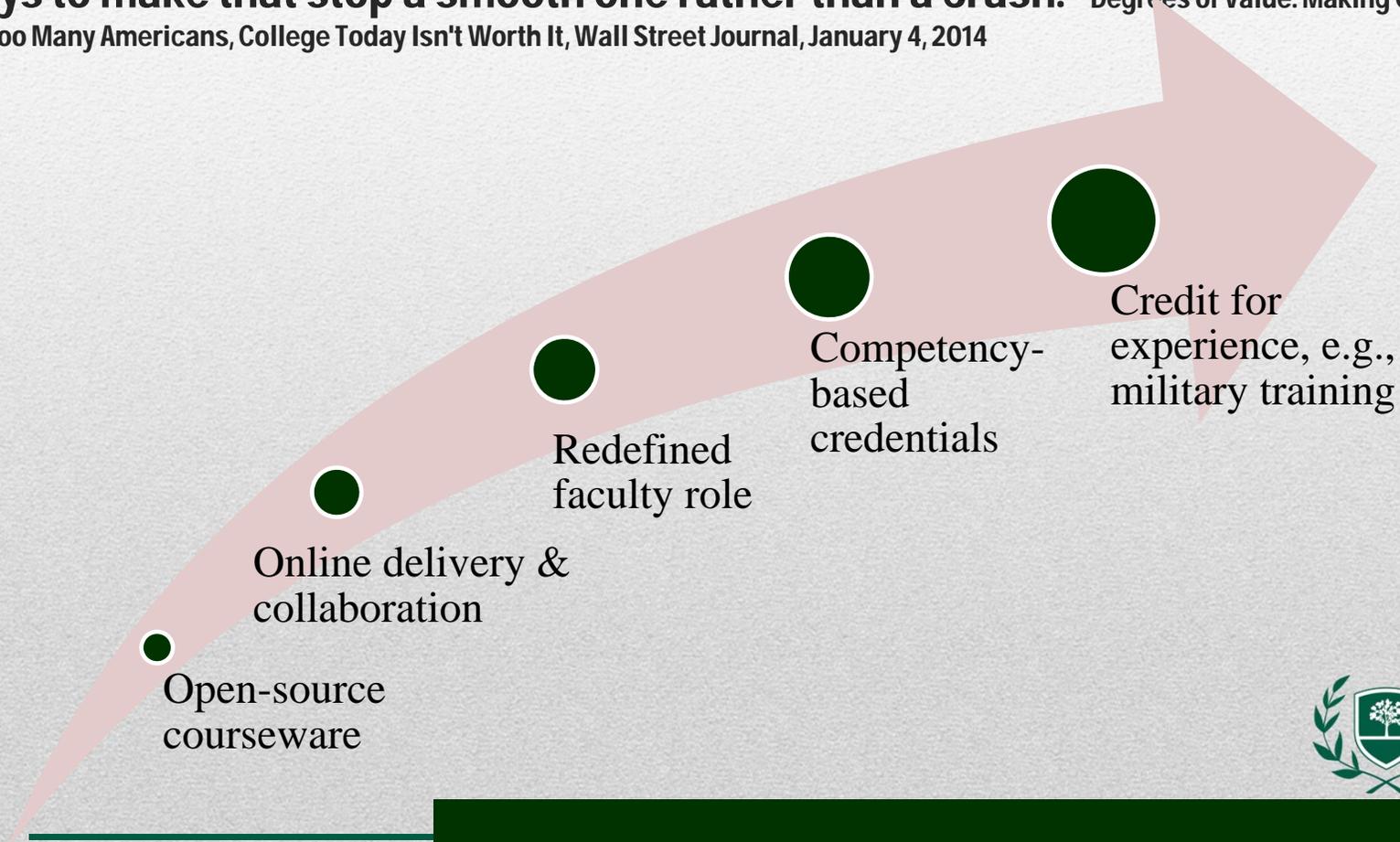
Presentation to the Appropriations – Higher Education Subcommittee

Debbie L. Sydow, Ph.D., President,
Richard Bland College of William & Mary

January 20, 2014

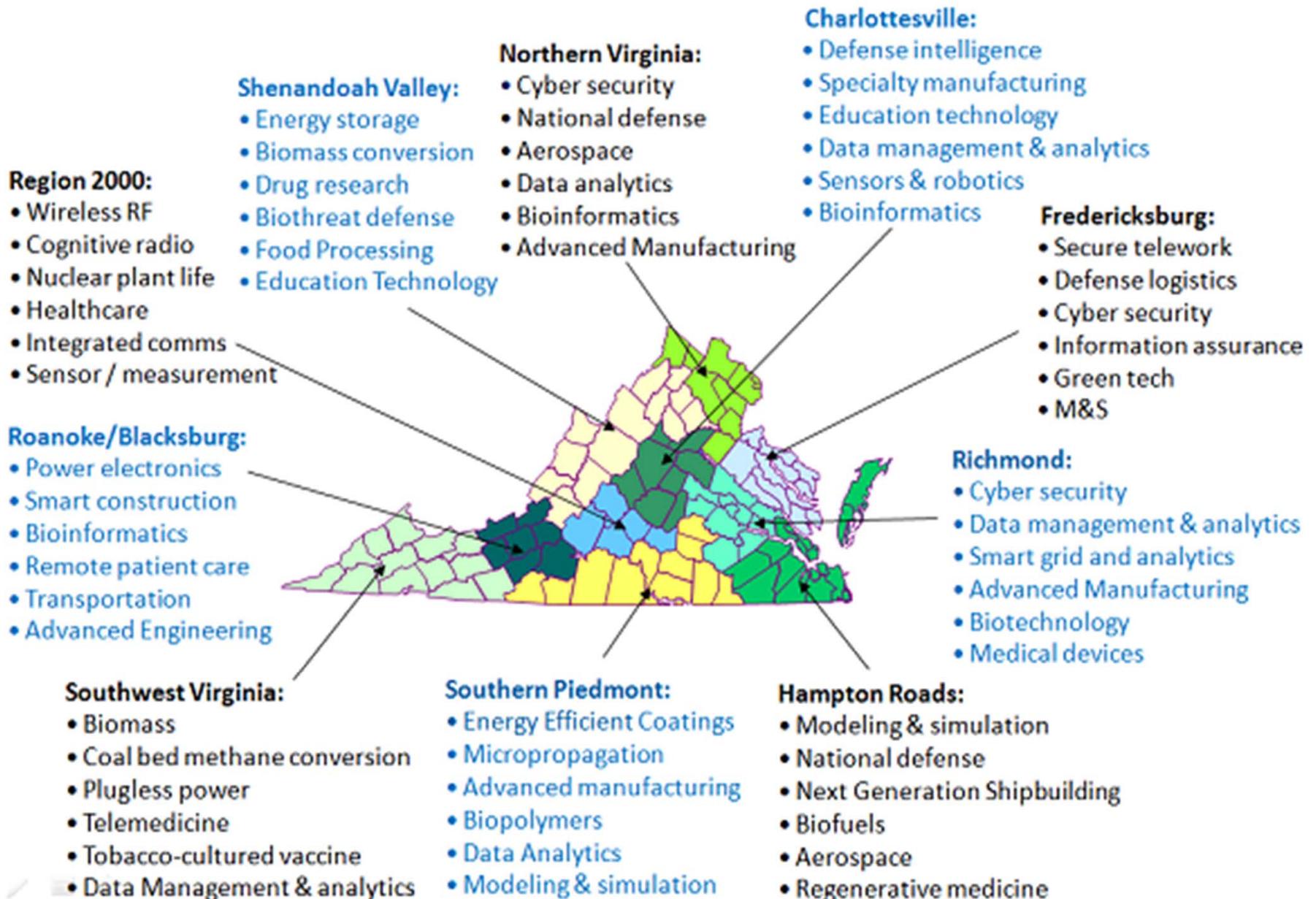


"The economist Herbert Stein once said that if something can't go on forever, it will stop. The pattern of the last few decades, in which higher education costs grew much faster than incomes, with the difference made up by borrowing, can't go on forever. As students and parents begin to apply the brakes, colleges need to find ways to make that stop a smooth one rather than a crash." Degrees of Value: Making College Pay Off For Too Many Americans, College Today Isn't Worth It, Wall Street Journal, January 4, 2014

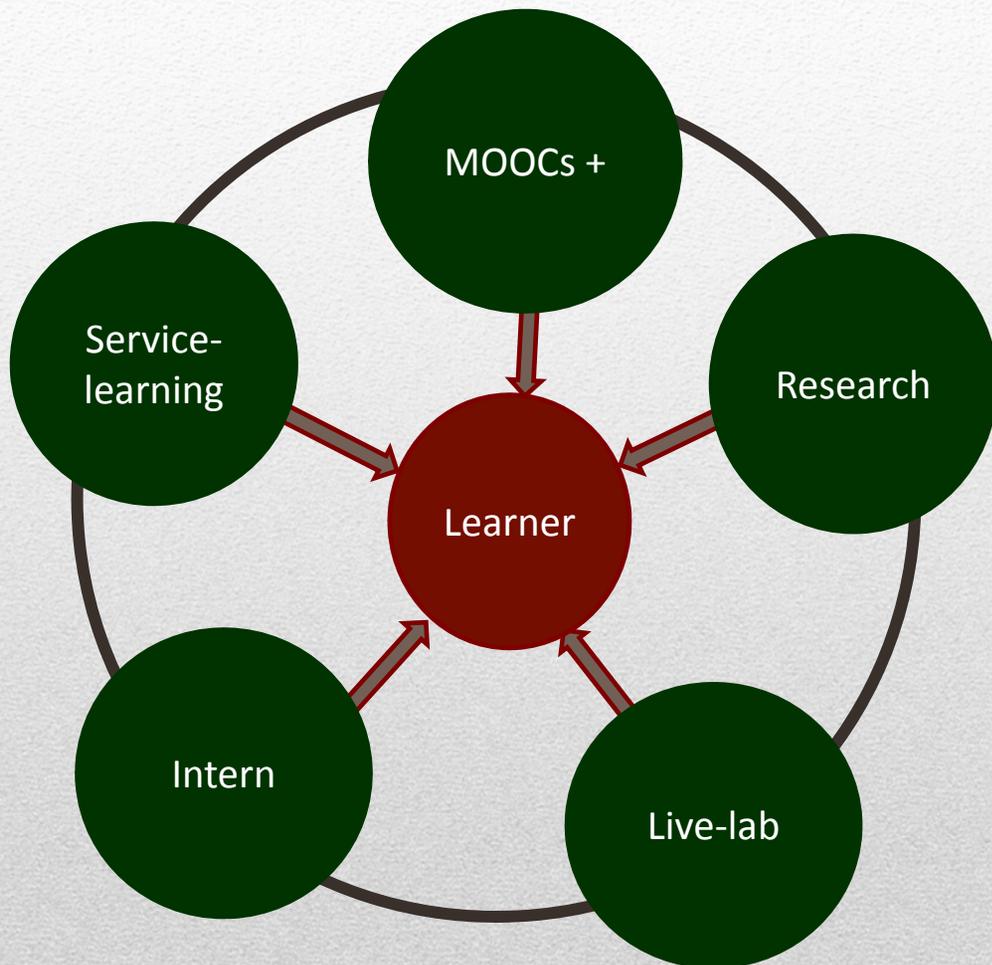


SEAMLESS, AFFORDABLE EDUCATIONAL PATHWAYS

Priority #1 : Respond To Commonwealth's Skills Gap



GOAL: USE TECHNOLOGY TO ADD EDUCATIONAL VALUE



Customers demand anytime/
anywhere access to learning,
which we can now deliver via
technology innovations in:

- 1) Business Intelligence
- 2) Mobile Devices (iPhone, Android, Google Glasses, iPads, etc.)
- 3) Social Media (Facebook, Google+, Twitter, LinkedIn, etc.)

Goal: Strategic Partnerships To Save Time & Money

HARNESSING TECHNOLOGY TO MAKE EDUCATION FREE

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Main Street Virtual Learning

vConnect - MSVLRBC

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Share Document Share Live Share Other

Address: <https://vconnect3.pecinc.com/join.html?dn=MSVLRBC>

Video

Video Settings Best Fit -

Share Page 12 of 16 Full Screen Annotate Auto Scroll Fit In View Fit To Width Actual Size Rotate



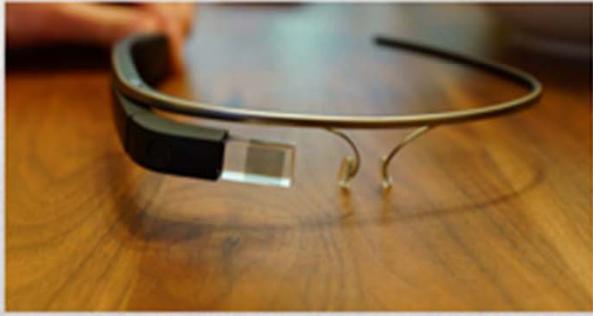
Users

Type your name here

Hosts (2)

- Tyler Hart
- ajoyaux

Blue Ocean Markets – Disruptive Innovation



- Saylor Foundation (MOOC Curator)
- MSVL Delivery Platform
- RBC – Provide Instructional Design & Facilitation



Users Files

Welcome Start House Sub Committee1.pptx:Tyler Hart

Connected Recording Audio Settings

Stackable Credentials: Credit For Experience And Training

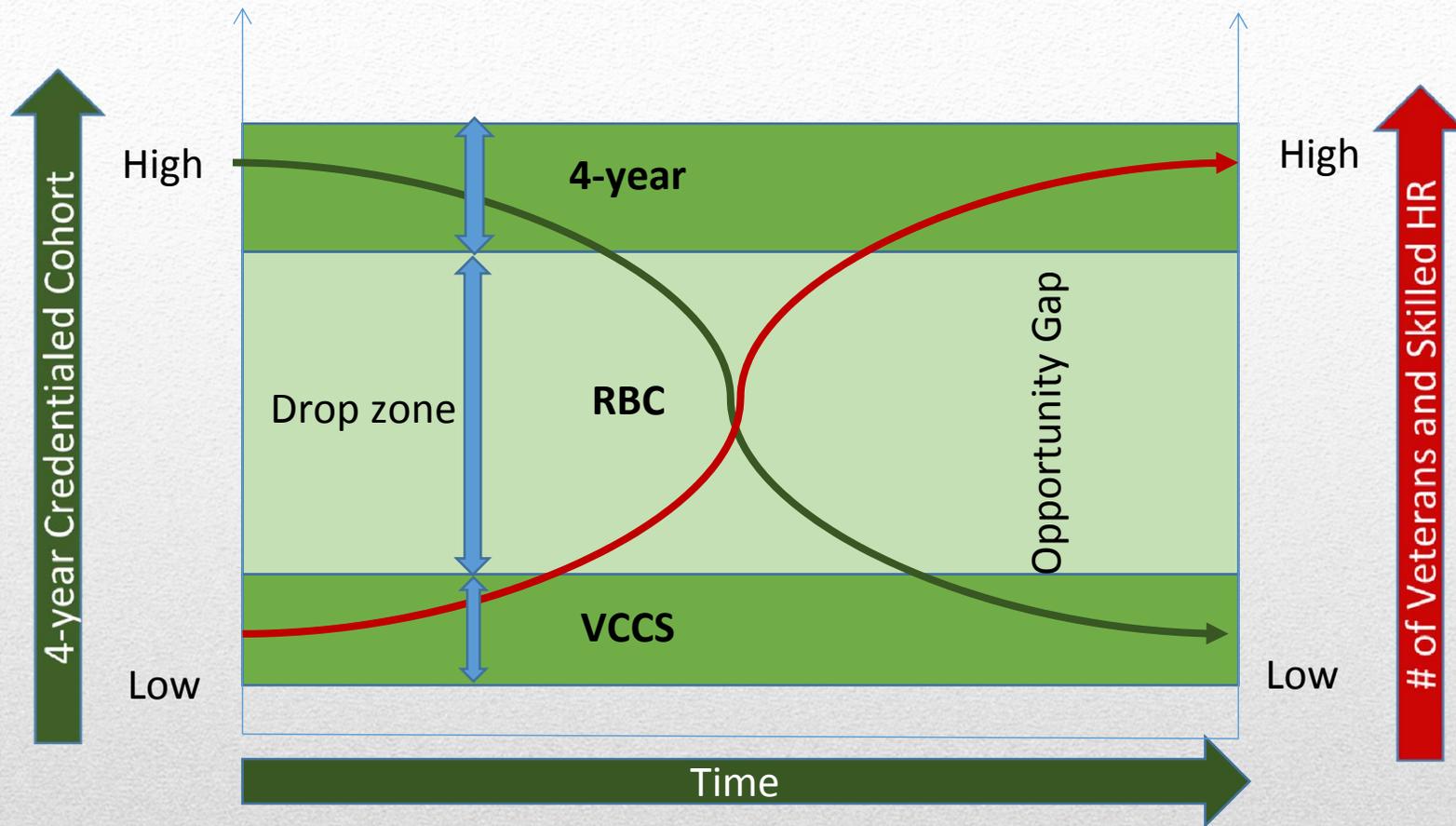


Training Brain Operations Center

- Phase 1: Internships – TBOC teaching RBC students via Innovative distance platform (MOU Signed, Interns started)
- Phase 2: Learning Outcomes Course Design – RBC building coursework to match learning outcomes from the Internship
- Phase 3: Academic Credit for TBOC training



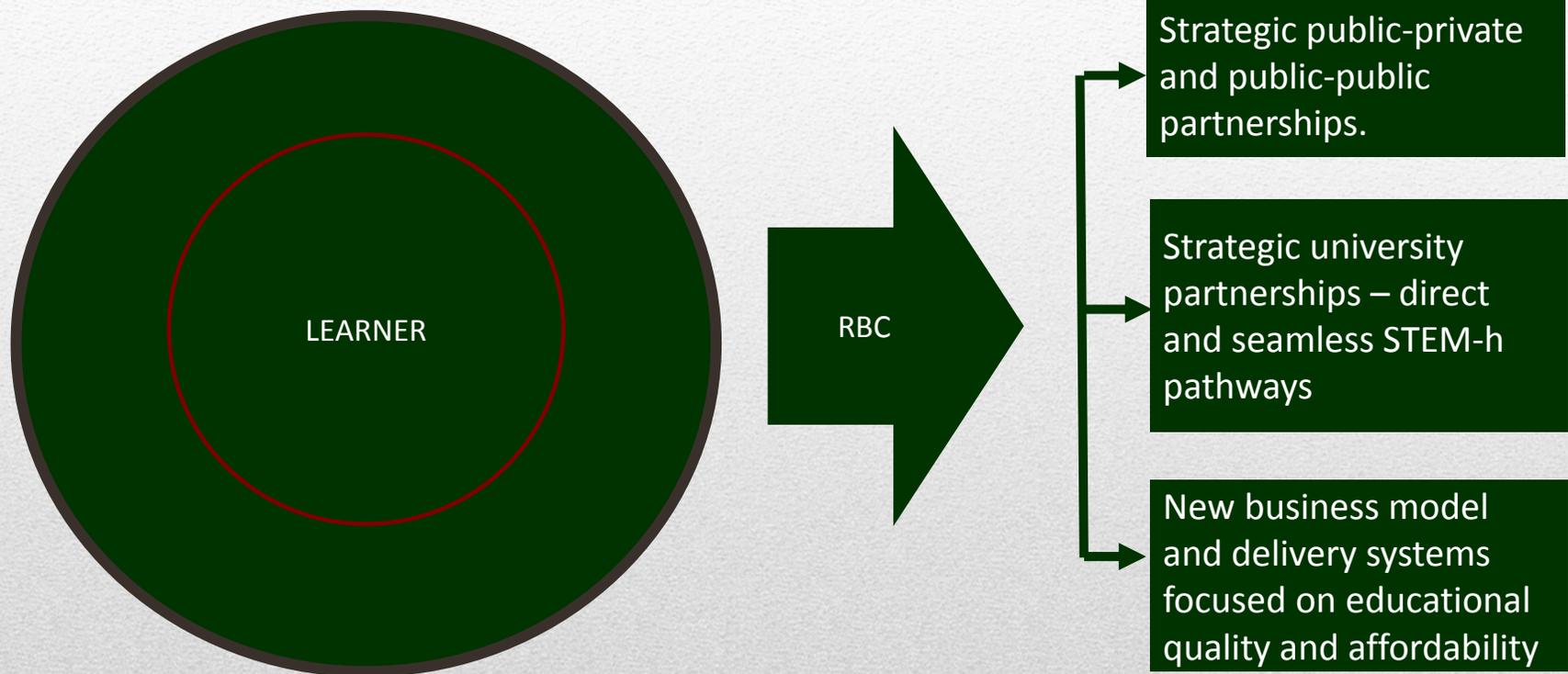
Skills Gap = Opportunity Gap



“Today, nearly 11 million Americans are unemployed. Yet at the same time, 4 million jobs sit unfilled. This is the “skills gap” –the gulf between the skills job seekers currently have and the skills employers need to fill their open positions.” –Politico



Richard Bland College: Super-Connector



Martin Luther King, Jr. said, “The function of education is to teach one to think intensively and to think critically. Intelligence plus character - that is the goal of true education”.





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THANK YOU